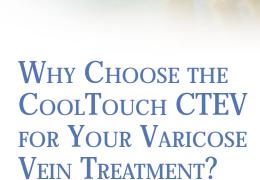
## WITH THE COOLTOUCH CTEV It's Easy to be FREE OF VARICOSE VEINS.

here is no reason to continue enduring the pain, discomfort and unsightly disfigurement that is often caused by varicose veins. Many people have put off treatment thinking they would have to face vein stripping, which is major surgery requiring hospitalization, general anesthesia, several weeks of recovery time, and results in significant scarring, pain and other potential risks and complications.

Now there is no reason to postpone treatment. The CoolTouch CTEV 1320 nm offers a virtually pain-free, quick and highly successful treatment alternative that gets you back to your life in the same day.

WISH YOU COULD easily get rid OF YOUR VARICOSE VEINS?





- Most comfortable procedure available
- Rapid relief of symptoms
- Virtually pain free
- No downtime
- No scars
- No general anesthesia
- Quick, office-based procedure

Results You Can Count On.





Ask your doctor today.

Laser Treatment.

CoolTouch CTEV™ 1320 nm









UNRETOUCHED PHOTOS COURTESY OF ROBERT WEISS, MD

### Don't accept just any treatment for your Varicose Veins.



Since the late 1990s, there have been several new therapies offered as an alternative to vein stripping for the treatment of varicose veins — sclerotherapy, radiofrequency and endovenous lasers. It is very important to understand the treatment options available to you and the differences between these treatments so you can make an informed decision about your care.

Sclerotherapy: In this procedure a solution is injected into the varicose vein causing the vein to be reabsorbed by one's own body. Potential side effects include blood clots, pain, skin discoloration that can last for up to a year, allergic reactions, as well as a delay in seeing any improvements. Although injection sclerotherapy can successfully treat small veins visible under the skin, the current treatment for larger, bulging varicose veins is only 50-60% effective 2 years post treatment.

Radiofrequency: This procedure uses heat generated from radiofrequency (RF) electric current to close a varicose vein. Due to the limitations of the design, certain larger vein sizes cannot be treated using RF. This procedure may not be appropriate for many patients with very large varicose veins.

Endovenous Laser: The newest technology available, this procedure uses light waves to eliminate varicose veins. Due to the technology used, endovenous medical lasers are able to treat a large range of vein sizes.

Not all lasers are the same — make sure you choose the CoolTouch CTEV 1320 nm.

There are several different endovenous lasers on the market today. The single most critical component that determines the overall success of endovenous laser treatment is the laser's wavelength.

The CoolTouch CTEV laser has a 1320 nm wavelength, which has been found to be the most comfortable and effective laser treatment for varicose veins. The 1320 nm wavelength requires less heat to close the vein than Diode lasers, which have an 810, 940 or 980 wavelength. The high heat generated by Diode lasers can actually rupture the vein causing significant pain, swelling and bruising. With the CoolTouch CTEV, you will receive the best results available. You will experience minimal, if any, pain, bruising or post-op complications and the success rate is 98 — 100%.



Don't settle for less—ask your doctor for the *CoolTouch CTEV* solution today!

# How does the CoolTouch CTEV 1320 nm LASER WORK?



With the CoolTouch CTEV, a small single needle incision is made in the leg and a fiber is inserted into the varicose vein. The laser is activated and as the fiber is moved through the vein it gently heats and safely closes the vein. Once the vein is closed, the blood that was circulating through this vein is simply rerouted to other healthy veins and the varicose vein essentially vanishes.

#### A Simple Office-Based Procedure

The CoolTouch CTEV procedure is minimally invasive and is performed right in your doctor's office. You are awake during the entire procedure, but you will not feel any pain, as your leg will be numbed using a local anesthesia. The entire procedure will take less than one hour per leg treated.

#### **Cosmetically Pleasing Results**

One of the tremendous benefits of the CoolTouch CTEV procedure is that patients do not experience the incision scars or bruising that are often present with alternative treatments. Rarely does bruising occur when the CoolTouch CTEV procedure is performed alone. And since the incision is so small, no stitches are necessary.

#### **Rapid Relief from Symptoms**

Your symptoms will begin to improve immediately after the CoolTouch CTEV procedure is completed. However, depending on their severity, some symptoms may take 1-2 weeks to completely disappear.

#### **Quick Return to Work and Play**

After the procedure, your leg will be wrapped in a compression bandage and you will be up and walking within 30 minutes. You will be able to resume routine activity the same day and athletic or strenuous activities within several days.

# Doctors and Patients Alike are Delighted with the CoolTouch CTEV.

"With the CoolTouch CTEV, I can relieve my patients' pain and discomfort with a minimally invasive, safe and quick procedure. My patients are very happy with the results, and we are pleased that we have improved their quality of life with a "no downtime" procedure instead of the old fashioned invasive methods. With less side effects, the CoolTouch CTEV is the best technology available today to treat large varicose veins."

#### ROBERT A. WEISS, MD

Associate Clinical Professor of Dermatology Johns Hopkins University School of Medicine

"Having helped develop the radiofrequency Closure® procedure and treating dozens of patients with the 810 nm EVLT<sup>TM</sup>, I have found that the CoolTouch CTEV 1320 nm procedure produces the best results in the quickest, most affordable and patient-friendly manner."

#### MITCHEL P. GOLDMAN, MD

Associate Clinical Professor of Dermatology University of California, San Diego, School of Medicine

"I am so grateful for the CoolTouch CTEV treatment. I used to hide my legs. Because of my huge veins, I wouldn't wear shorts or bathing suits. Now I can wear anything I want. I just love it. I had both legs done at the same time and the procedure was very easy. I don't have any scars, and I was able to return to work the very next day. I would recommend the CoolTouch CTEV treatment to anyone who asks."

#### MAL D., PATIENT

Black Jack Dealer, and Mother

"I have been very pleased with the CTEV procedure. Immediately after the surgery, I experienced no bruising or pain and was able to return to work right away. Within weeks of the procedure, I could see my bulging varicose vein disappear until completely gone."

#### IRV V., PATIENT

Pharmacist